

# An Industry-Leading White-Label Logistics Platform



105%

Annual increase in shipping volumes

64%

Annual increase in customers printing labels

20

Minutes or less to set a new customer live

0

Issues during peak trading period

## Taking control of Operations and Growth



### White-Label Platform

The white-label logistics platform provided by Scurri is completely branded by One World Express.



### Parent-Child Setup

The parent-child setup allows One World Express to easily acquire and onboard new customers with a setup time of 15-20 minutes.



### Carriers & Integrations

eCommerce customers can seamlessly connect to an array of carriers, services, and integrations and begin shipping immediately.

Ease of use and operational consistency are crucial to our eCommerce customers. With Scurri, we provide both, giving us a significant edge in the industry.

Atul Bhakta. CEO - One World Express

## A 105% Growth in Shipping Volumes with Scurri

One World Express leverages Scurri's white-label delivery management platform to acquire and onboard new UK domestic eCommerce customers.

The platform, fully branded by One World Express and powered by Scurri, enables the company to provide end-to-end delivery management services to a growing number of eCommerce customers. It connects orders from the time of purchase through to fulfillment and delivery, helping to remove friction during the eCommerce customer journey.



**"We chose Scurri because of their high level of service, the seamless reliability of their system, the features it offers, and the user-friendly parent-child platform."**

Atul Bhakta. CEO - One World Express

## Branded white-label solution



"Having our own branding within the platform allows us to deliver a professional and personalised experience"

Modi Kaufman.  
Product Manager - One World Express



Customers can be onboarded quickly, gaining access to a vast network of carriers, 1,400 potential carrier services, and eCommerce integrations. This efficient platform has led to a 105% growth in shipping volumes in just one year.

## Introducing One World Express

Operating across China, India, Pakistan, the United States, and beyond, One World Express has long been a trusted name in global shipping. Recognising the increasing demand for domestic eCommerce solutions, the company launched a dedicated division focused on UK domestic deliveries.

By integrating Scurri's white-labeled delivery management platform, One World Express now provides UK eCommerce businesses - including marketplace sellers on Amazon and eBay - with a seamless, efficient, and highly reliable shipping experience.

The platform's user-friendly interface, rapid onboarding process, and extensive carrier integrations, including DPD and DHL, have positioned One World Express as a one-stop shop for eCommerce logistics.

With multiple warehouses across the UK, including London, Manchester, and Birmingham, One World Express helps eCommerce sellers connect and distribute parcels efficiently.

## Providing a reliable platform for eCommerce customers

When One World Express sought to enhance its eCommerce offering in the UK domestic market, it sought to partner with a technology provider with expertise in carrier integrations and management.

"We chose Scurri because of their high level of service, the seamless reliability of their system, the features it offers,



"Ease of use and operational consistency are crucial to our eCommerce customers. With Scurri, we provide both, giving us a significant edge in the industry"

Atul Bhakta. CEO - One World Express



and the user-friendly parent-child platform," said Atul Bhakta, CEO of One World Express.

Scurri's white-label solution is fully branded by One World Express. "Having our own branding within the platform allows us to deliver a professional and personalised experience," added Product Manager Modi Kaufman.

## Acquiring and onboarding a growing network of eCommerce customers

Scurri's logistics platform provides a parent-child setup, allowing One World Express to manage its network of eCommerce customers with ease. Using a parent account as a master account, One World Express can grant customers access through child accounts with varying permission levels.

"The parent-child setup gives us great control over managing customer permissions," noted Kaufman. "Customers love the platform, and we retain full control and visibility of our data, performance and operations."

"Onboarding is smooth and fast. Merchants can be onboarded within 15-20 minutes and can begin shipping immediately, with many scaling to high-volume operations in just two weeks."

Modi Kaufman  
Product Manager - One World Express

## A Competitive Edge in the Logistics Industry

The logistics industry is highly competitive, and Scurri has given One World Express an advantage by providing customers with a reliable end-to-end system supporting them from sales through to label printing and delivery.



"Ease of use and operational consistency are crucial to our eCommerce customers. With Scurri, we provide both, giving us a significant edge in the industry," said CEO Atul Bhakta.

## Flexible Integrations

Beyond carrier integrations, Scurri seamlessly connects with major eCommerce platforms like Amazon, Shopify, WooCommerce, Magento, and more, offering a robust and complete solution.

"Thanks to the wide range of integrations, there are very few barriers for eCommerce customers to onboard," mentioned Bhakta.

"If a customer uses a less common platform, they can integrate via CSV," added Kaufman. "Scurri also integrates with our internal system, Smarttrack, maximising its capabilities."

## Saving Time Through Efficiency and Reliability

"Without a system like Scurri, setting up carriers could take days, weeks, or even months. Having a pre-integrated platform saves us significant time," said Kaufman.

"In past roles, I expected system issues every Monday morning, which is the last thing you want at the start of a busy week. In contrast, Scurri's platform has been completely reliable."

## A Reliable Service with a Personal Touch

With a CSAT Rating of 98%, Scurri prides itself on delivering reliable and personable support.

"Thankfully, we rarely need to contact Scurri's support due to the platform's reliability. However, when we do, we receive immediate assistance from our Account Manager and Customer Support team," said Bhakta.

"With Scurri, there's always a real person to talk to, rather than just an automated response."

Atul Bhakta, CEO - One World Express

## Continued Innovation to Meet Evolving Demands

The logistics industry is constantly evolving, and Scurri is committed to continuous innovation.



## Key results and savings

105%

Annual increase in shipping volumes

64%

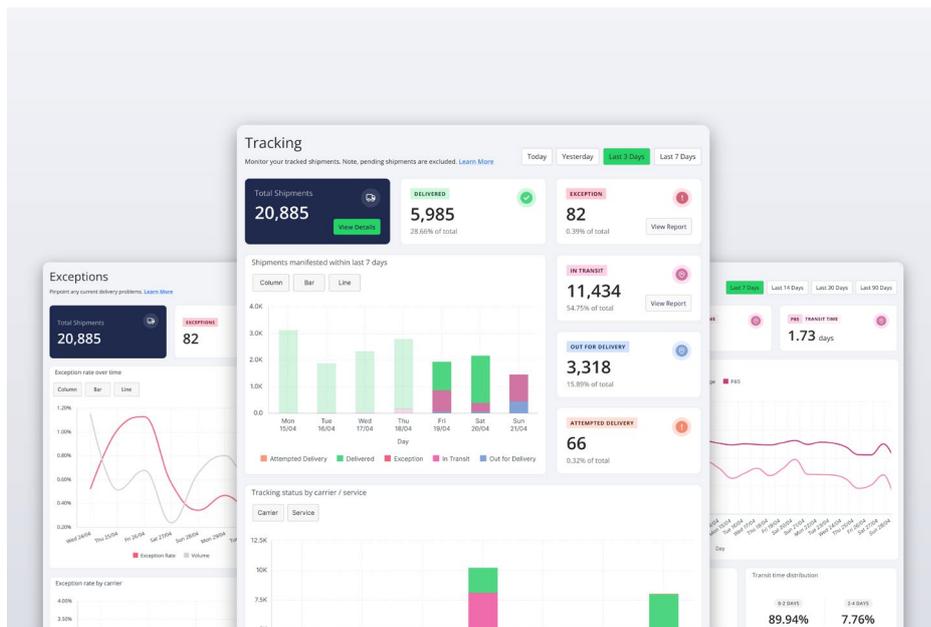
Annual increase in customers printing labels

20

Minutes or less to set a new customer live

0

Issues during peak trading period



"Scurri recently introduced new reporting dashboards that have been particularly helpful," said Kaufman.

These robust reporting features provide real-time insights for both One World Express and its customers, enabling data-driven decision-making. Additionally, Scurri has made enhancements to the parent-child setup based on customer feedback.

### The confidence to continue to scale

"We've experienced 105% growth in volumes from 2023 to 2024, and it's been great to achieve that with Scurri," said Bhakta. Looking ahead, One World Express plans to continue this growth by onboarding new customers, increasing shipping volumes, and establishing new depots in Newcastle and Newport.

Scurri's reliability empowers One World Express to scale confidently.

"Our growth depends on a diverse carrier selection, increasing volume within each carrier, adding more customers, and expanding our depots. Despite the increased shipment and order volumes, Scurri's reliability has never wavered. For example, we had zero issues with the platform during peak trading period last year. This gives us confidence to continue to scale. When you have a system like Scurri, it's irreplaceable."

Atul Bhakta, CEO - One World Express

## Enquire about Scurri's enterprise-grade delivery management platform for logistics operators

A modern, secure platform that helps you provide a world class service to your eCommerce customers.

BOOK A CONSULTATION

